



December 2012

- **The FIP Thematic Commission's delegates**

Dear thematic philatelists,

First I want to thank you all for the activities you have conducted based on your responsibilities and in the context of thematic philately during this year.

- A special appreciation from all of us goes to **Giancarlo Morolli** who after 44+ years (!) has left the Commission as the delegate for Italy (the new delegate for Italy is *Paulo Guglieminetti*). In the next issue of TCNEWS a longer presentation of Giancarlo's work will be published.

THEMATIC PHILATELY SEMINAR IN BOGOTÁ, COLOMBIA

Since the previous NEWSLETTER in early November, I have been in Bogotá, Colombia, invited as lecturer to a thematic philately and youth philately seminar conducted 13-15 December. The seminar was organized by **Club Filatélico de Bogotá** with patronage given by **Federación Filatélica Colombiana (FELFILCO)** and by financial support by **Ministerio de Tecnologías de la Información y las Comunicaciones y Servicios Postales Nacionales**. In conjunction with the seminar was also organized a philatelic display at the clubhouse. *Santiago Cruz* was the secretary general of the whole event.

Besides *myself*, I was accompanied by *Luiz Paulo Rodrigues Cunha* (Brazil) from the Thematic Philately Bureau and from the Youth Philately Bureau came its chairman *José Raul Lorenzo* (Cuba). The seminar was conducted as lectures about thematic and youth philately, conducted by the three of us. At the clubhouse we conducted workshops assisting the individual collectors and exhibitors with their individual requests for feedback and inputs on their collections. The exhibition at the clubhouse was on display to study good references of exhibits representing the different classes.

The seminar and exhibition in Bogotá was very well organized and more than 100 participants took part in the three days' event. As newly elected chairman to this commission, I am very grateful for being invited. For me it was my first visit to South America and a very positive experience about organized philately over there.

- In the attached five files you find photos taken by *Luiz Paulo Rodrigues Cunha*, from the event in Bogotá.

PROMOTING THEMATIC PHILATELY AND YOUTH PHILATELY

The above reported seminar in Bogotá combined two philatelic disciplines - thematic and youth philately. One of the most successful youth exhibitors of thematic philately is my close friend and exhibitor, *Mrs. Mathilda Larsson* of Sweden.

She is doing very well worldwide promoting youth philately in general and thematic philately in particular, both through her individual exhibiting and her philatelic publishing. Lately she has

published a very instructive article about her thematic collecting of Harry Potter in different magazine.

- Please find attached Mathilda Larsson's philatelic article from *The Asia Pacific Exhibitor* presenting her thematic exhibit and its development. *Mathilda's* article is a splendid help and tool for all of us - promoting our hobby and our philatelic discipline.

DEFINING THE SCOPE FOR THE TWO FIELDS OF APPLICATION

Referring to the previous issue of TCNEWS #24, I defined the **two fields of application** for the Commission's work.

I have now **developed the scope**:

i) The priority for the Commission is to support **thematic exhibiting**.

ii) Thematic philately requires more training and experience in judging and mentorship than most other classes because of the more rigorous intellectual framework in presentation and organization of the exhibits. Such "structural treatment" is called "development" in our SREV - although "storyline" is gaining widespread use in the thematic area as well.

iii) The commission supports thematic philately through:

- education (seminars open to the public and through the newsletter about thematic philately generally),
- training (workshops for exhibitors) and
- judging (quality control of the judging as done at exhibitions).

iv) To maintain a strong following, thematic philately needs quality assurance through the efforts of experienced oversight and guidance that takes time to build. The Thematic Commission is planning on making available presentations pertaining to thematic philately and exhibiting criteria and standards including judging. It is our goal to have these presentations available in any of the languages spoken by FIP leadership so that federations and functions will be able to use these presentations in diverse constituencies. Our objective is not only to create more interest in Thematic Philately, but provide mediums (PowerPoint Presentations) through which national delegates/leadership in thematic philately can demonstrate the different fields of application we have in thematic philately.

THE ROLES ASSIGNED TO THE TWO FIELDS OF APPLICATION

I have asked *Damian Läge* as the past chairman of our commission, if he would accept the role as *Coordinator for JUDGING EXCELLENCE*. *Damian* has accepted to take that role.

- As I see it, it will be very valuable to have that role outside the Bureau. I expect that the Bureau members will be very much involved and active as judges. *Damian* will be involved in judging too of course, but with his experience and knowledge, he is the best person to my knowledge to be in charge of this field.

The other role, to coordinate our activities for *EXHIBITING EXCELLENCE* will be the main collective task assigned to the Bureau and the active leaderships the Bureau will conduct.

ANNOUNCED – COMMISSION MEETING IN MELBOURNE ON 14 MAY 2013

I hereby have the pleasure to announce the next Commission Meeting to come in Melbourne in conjunction with AUSTRALIA 2013. The Commission meeting will be open for thematic philatelists, exhibitors and judges. A program will be announced at least three months prior to the meeting.

- FIP THEMATIC PHILATELY COMMISSION MEETING, Melbourne
14 MAY 2013 at 16.15 until 18.00, Room 1.

I would like to end up by saying **HAPPY NEW YEAR** and best wishes,

Jonas

Jonas Hällström

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